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Complete if Known Substitute for form 1449A/PTO **Application Number** 09/834,478 INFORMATION DISCLOSURE **Filing Date** April 13, 2001 STATEMENT BY APPLICANT First Named Inventor **Emily Chien** Art Unit 2162 (use as many sheets as necessary) **Examiner Name TBA** Sheet of Attorney Docket Number 40655.1300

**U.S. PATENT DOCUMENTS** Document Number Pages, Columns, Lines, xamine Cite **Publication Date** Name of Patentee or Where Relevant nitials' No.1 Number Kind Code MM-DD-YYYY Applicant of Cited Document Passages or Relevant Figures Appear US- 6,222,914 ВІ 04-24-2001 McMullin USusus. us. COPY OF PAPERS US. ORIGINALLY FILED US-US-บระ 115. us-บร-US-USus-US-US-US-US-US-

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APR 0 4 2002 OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the aminer Cite item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s). initials. No.1 publisher, city and/or country where published. FALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (Most major retailers in the UK have grown their sales over the past 2 years by launching loyalty-card programs)"; Supermarket News, 05 May 1997; vol. 47, no. 18, page 57 COPY OF PAPERS **ORIGINALLY FILED** RECEIVED MAY 0.4 2002 GROUP 3600

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## INFORMATION DISCLOSURE CITATION

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